

Biography of Paul Boulier

Paul serves as the Vice President for Industry and Innovation at Team NEO. He is responsible for developing and executing direct-to-company business growth and attraction for Team NEO in the region's core industries; including Energy, Oil & Gas, Metal Fabrication and Machinery; Polymers, Elastomers, Chemicals, Ceramics, and Coatings, and most industry market verticals (Packaging, Transportation, Medical, Electrical/Electronics, Industrial, Consumer, etc.)

Team NEO is a privately-funded regional business attraction and growth organization. It is a nonprofit that markets Northeast Ohio to the world, attracts new businesses and helps those that are here grow. Team NEO is the Northeast Ohio regional partner for JobsOhio, a private, nonprofit corporation that drives economic development and job creation for the State, as well as working closely with economic development organizations across 18 counties.

Paul has also served over the last 10 years as the CEO of Advantage Growth Solutions LLC, a management consultancy focused on helping manufacturers growth-both organically and acquisitively. He provides commercial- and technically-focused insights to Fortune 1000 companies.

He also is the founder/CEO of Seauciel LLC, a startup driving to commercialize advanced technologies to create value-added materials from comingled plastics waste.

He has extensive experience in building and growing businesses from startups to multi-\$B corporations. He has been a solution provider to the plastics industry for over 40 years, working with OEMs, Fabricators and Converters, and raw material providers to drive results and innovation in the Packaging, Electrical & Electronics, Transportation, Industrial, and Medical markets. He has successfully led efforts in seven major global acquisitions, creating strategy, scouting opportunities, executing deals, and creating teams for efficient integration.

Paul's previous experience includes senior executive roles in General Management, Marketing, Sales, Research & Development, Operations, and Organizational Design & Development, including: Chief Marketing Officer of A. Schulman (now LyondellBasell), a global thermoplastics compounder serving the packaging, transportation, consumer products, industrial and agricultural markets; Vice President of Marketing & Sales at Core Molding Technologies, a designer/molder of reinforced composite products for the transportation, electronics, industrial, automotive aftermarket and alternative energy markets. He has also held Executive Business Leadership roles at Avery Dennison, a manufacturer of high-performance adhesives and consumer products, and NOVA Chemicals, a global manufacturer of Styrenics polymers, polyethylene and petrochemicals.

He is a member of ACERS (American Ceramics Society), the American Chemical Society, the Society of Plastics Engineers.

Paul earned a MS in Plastics Engineering from UMASS Lowell and a BS in Chemistry from Worcester Polytechnic Institute (WPI). He has been awarded three patents, with one pending. He also completed advanced studies in Global Marketing and Business Strategy at University of Pittsburgh's Katz Graduate School. Paul actively mentors entrepreneurs in business strategy/planning as well as contributing to venture groups through the Akron (OH) ARCHAngels, WPI Business School (MA), and Fusion Pointe, a Naples (FL) West Coast Venture Group.